



Find out more.

Talk to an Insight Business Development Officer

Email us at:

insightapprentice@norfolk.gov.uk

Visit our website:

apprenticeshipsnorfolk.org/Insight-apprentice

Call us on **0344 800 8024**

We'll give you the INSIGHT on apprenticeships to help your business and your employees unlock their full potential.

The Insight Project runs until October 2023



European Union

European
Social Fund



European Union

European
Social Fund



86%

of employers say
apprenticeships help develop
skills relevant to their organisation.

- Recruit the *right* apprentice to the *right* job at the *right* time
- Bring new skills into your business
- Nurture raw talent
- Invest in your team
- Be supported throughout the process

Interested in apprenticeships but don't know where to start?

Find out more about the Insight Apprenticeship Programme
www.apprenticeshipsnorfolk.org/Insight-apprentice

Introducing the Insight Apprentice Programme.

Insight is a project part-funded by the European Social Fund which supports Norfolk's businesses, with less than 250 employees, to realise the full benefits of apprenticeships.

If you are

- keen to develop new skills, knowledge, and professional behaviours in your business;
- looking to invest in apprenticeships but are worried about how much support apprentices may require;
- unsure about how the scheme works...

We can help!

Our expert Business Development Officers are here to work with you to provide a tailored package of support to help embed the right apprenticeships into your organisation.

The business sectors Insight would like to reach include:

- Advanced engineering and manufacturing
- Agri-tech
- Clean energy
- Digital and ICT
- Voluntary and social economy;
and any business diversifying, growing or needing to retrain/recruit staff as a result of the Covid-19 pandemic

We can also offer support to build on the efficiencies of using online technology to recruit, induct and mentor apprentices, if that's right for you.



What's in it for my business?

We'll help to ensure you recruit the *right* person, onto the *right* apprenticeship at the *right* time.

Apprentices will become a huge benefit to your business as they apply their new knowledge and skills in the workplace.

As apprenticeships can be undertaken at any age, you can maximise the potential of your workforce whether they are existing staff looking to raise their skill levels or newly recruited employees.

Investing in apprenticeships can:

- Reduce recruitment costs
- Increase staff loyalty
- Enhance job satisfaction
- Improve knowledge and skills across your business
- Help you achieve your corporate social responsibility outcomes