

# Management KTPs

*The UK Government has invested £10 million of additional funding in Knowledge Transfer Partnerships, to form new Management KTPs (MKTP) that will focus on projects that boost productivity.*

## The value of an MKTP

Attract significant funding of up to 67% of the project cost, which will embed a full time researcher at your company to tackle your strategic challenges - supported on a weekly basis by a team of suitably aligned academics experts from Essex Business School.

## Can I do an MKTP?

MKTPs are primarily aimed at stable SMEs who wish to achieve growth by directly embedding innovation within management.

## I'm interested, how do I apply?

If you think your organisation could benefit from a MKTP, we're offering a free one hour business surgery session to help you take that first step towards addressing a significant business challenge.

## Possible project ideas

- Innovative strategic management
- Innovation in human resources
- Incentivising or upskilling employees
- SME growth strategy
- Entrepreneurial thinking and identifying new revenue streams
- Organisational/behavioural psychology and change management
- Novel methods for improving productivity
- Executive leadership, strategic thinking and decision making

## Essex KTP Team

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